ORDINANCE NO. 775

AN ORDINANCE ADOPTING THE UNIFORM SIGN CODE, 1994, COPYRIGHTED BY THE INTERNATIONAL CONFERENCE OF BUILDING OFFICIALS, WITH ADDITIONAL PROVISIONS RELATING TO SIZE AND HEIGHTH OF SIGNS IN VARIOUS ZONES, FOR THE CITY OF REXBURG, IDAHO; REQUIRING COPIES OF SAID CODE TO BE KEPT IN THE OFFICE OF THE CITY CLERK; PROVIDING FOR PENALTIES FOR THE VIOLATION OF THIS ORDINANCE AND FOR SEVERABILITY; AND PROVIDING WHEN THIS ORDINANCE SHALL BECOME EFFECTIVE.

BE IT ORDAINED BY THE MAYOR AND COUNCIL OF THE CITY OF REXBURG, IDAHO:

SECTION I.: That certain document known as the Uniform Sign Code, 1994, copyrighted by the International Conference of Building Officials is hereby adopted as the sign code for the City of Rexburg, with such additional provisions as may be provided by Ordinance or Resolution of the Rexburg City Council. The purpose of this code is to promote the development of better sign construction and to provide minimum standards to safeguard life, health, safety, property and public welfare by regulating structural requirements for all signs and sign structures located outside of buildings.

SECTION II.: An additional Chapter, Chapter 15, is hereby added to the Uniform Sign Code to include the following:

Section 1501. No sign may be placed or constructed so that any portion thereof is placed or projects into any public right-of-way.

Section 1502. The maximum heighth of any sign shall be twenty-four (24) feet from ground level to the top of the sign. The only exception to this is through obtaining a conditional use permit granted in advance by the City Planning and Zoning Commission.

Section 1503. The definition of a "sign" and illustrations and definitions of various types of signs are attached as Schedule "A" hereto and incorporated as a part of this Ordinance. This Schedule is not intended to be all-inclusive, but is to be for illustrative purposes in assisting in the understanding and compliance with the intent of this Ordinance. Schedule "B" attached hereto and incorporated as a part of this Ordinance is a table graphically setting out the regulations pertaining to signs in the various zones of the City.

Section 1504. Permits and Fees.

A. Permits Required. Except as otherwise provided in this Code, it shall be unlawful for any person to erect, construct, enlarge, move or convert any sign in this City, or cause the same to be done, without first obtaining a sign permit. A permit shall not be required for a change of copy of any sign, nor for the repainting, cleaning or other normal maintenance or repair of a sign or sign structure for which a permit has previously been issued in accordance with this Code, provided that the sign or sign structure is not altered in any way.

B. Permission to Install. No person shall erect, construct or maintain any sign upon any property or building without the consent of the owner or authorized representative of the owner.

C. Signs Not Regulated By The Code. An application for any sign or advertising display or structure for which no specific regulation in this Ordinance is applicable shall be considered by the Planning and Zoning Commission under the conditional use permit procedure as outlined in the Planning and Zoning Ordinance, and such application shall be approved or denied in harmony with the intent of these regulations.

D. Permit Fee. An application fee shall be paid in accordance with the current fee schedule maintained by the Planning and Zoning Department, as approved by the Planning and Zoning Commission.

SECTION III. There shall hereafter be kept on file, in the office of the City Clerk, three (3) copies of the Uniform Sign Code, 1994, duly certified by the Clerk, for use and examination by the public.

SECTION IV. Any person, firm or corporation violating any provision of this Ordinance shall, if in violation, be subject to the following civil penalties or remedies:

A. If a sign is placed in or projects into any public right-of-way, it may be immediately removed by the City at the owner's expense.

B. If in violation of some other provision of this Ordinance, the City may cause a written notice to be given requiring that the violation be corrected within fourteen (14) days and if the owner or person responsible for the violation fails to comply, the violator shall pay a civil penalty of $50 per day for each day in violation and the City shall have the right to remove the sign at the owner's expense, or both.

C. The City may seek injunctive relief through the courts for enforcement of the provisions of this Ordinance and in addition to the relief sought shall also be entitled to its attorneys fees and costs.

SECTION V. The sections of this Ordinance are severable and the invalidity of a section shall not affect the validity of the remaining sections.

SECTION VI. This Ordinance shall become effective upon its passage, approval and publication in the manner provided by law.

PASSED BY THE COUNCIL AND APPROVED BY THE MAYOR this 5th day of July, 1995.

Nile L. Boyle

Nile L. Doyle, Mayor

ATTEST:

Rose Bagley

Rose Bagley, City Clerk

(SEAL)

STATE OF IDAHO)
(ss.
County of Madison)

I, Rose Bagley, City Clerk of the City of Rexburg, Idaho, do hereby certify: That the above and foregoing is a full, true and correct copy of the Ordinance entitled:

AN ORDINANCE ADOPTING THE UNIFORM SIGN CODE, 1994, COPYRIGHTED BY THE INTERNATIONAL CONFERENCE OF BUILDING OFFICIALS, WITH ADDITIONAL PROVISIONS RE-

LATING TO SIZE AND HEIGHTH OF SIGNS IN VARIOUS ZONES FOR THE CITY OF REXBURG, IDAHO; REQUIRING COPIES OF SAID CODE TO BE KEPT IN THE OFFICE OF CITY CLERK; PROVIDING FOR PENALTIES FOR THE VIOLATION OF THIS ORDINANCE AND FOR SEVERABILITY; AND PROVIDING WHEN THIS ORDINANCE SHALL BECOME EFFECTIVE.

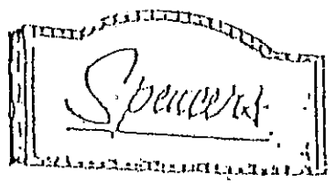
Passed by the City Council and approved by the Mayor this 5th day of July, 1995.

City Clerk

(SEAL)

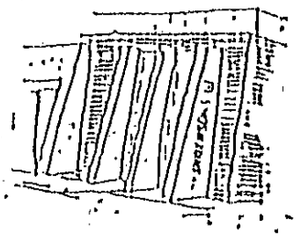
ANIMATED SIGN:

A sign, any visible part of which moves, flashes, or changes color, regardless of the source of energy which causes the movement, flash, or change of color.



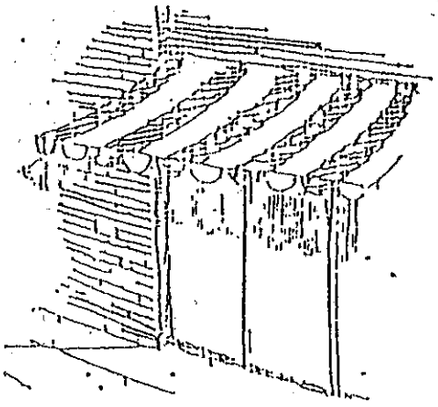
ARCHITECTURAL BLADE:

A roof sign or projecting sign with no legs or braces which is an integral part of the building structure, rather than an object added to or standing on the building.



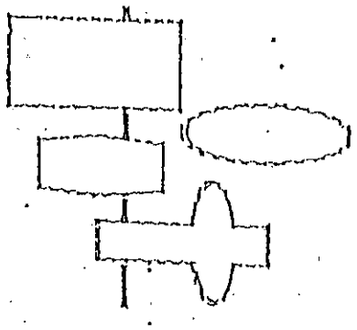
AWNING:

A projecting cover extending over a door, window or wall section with supports attached to the building and used as cover, protection, or as decoration.



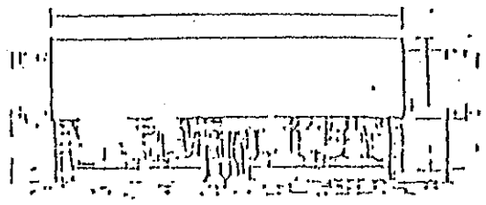
BACKGROUND AREA:

The area comprising the message portion of a sign, not including the supporting structure. When computing the area of sign background, only the face or faces which may be seen from one direction at one time shall be considered.



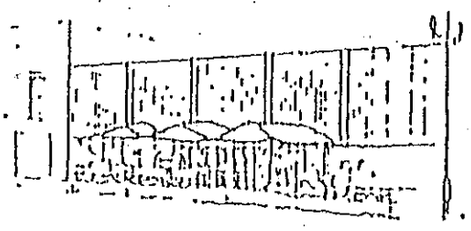
BUILDING FACE OR WALL:

All windows and wall area of a building on one elevation.



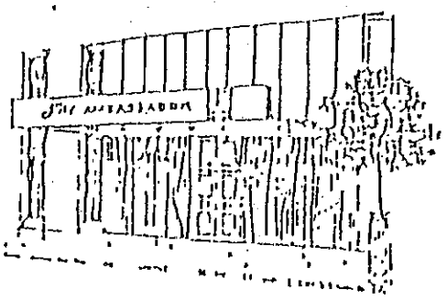
CANOPY OR MARQUEE:

A permanent roof-like shelter extending from part or all of a building face and constructed of some durable material such as metal, glass or plastic.



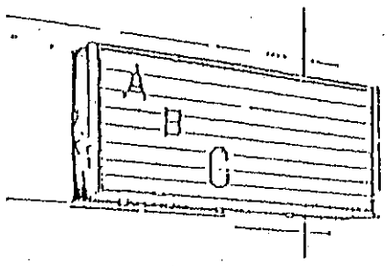
CANOPY SIGN OR MARQUEE SIGN:

A sign which is attached parallel to the faces of a canopy or marquee.



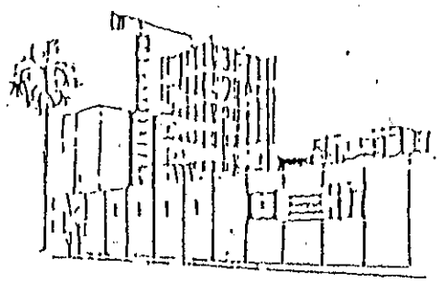
CHANGEABLE COPY PANEL (READER BOARD):

A sign display which is characterized by copy or illustration which may be modified at periodic intervals, regardless of the method.



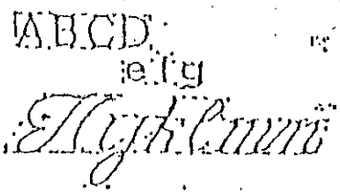
CONSTRUCTION SIGN:

Any sign which warns persons of construction or demolition for a project or which describes the project and indicates the builder, architect or others involved in the project.



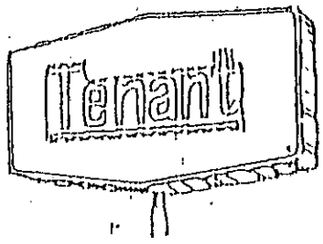
COPY:

Any combination of letters or numbers which is intended to inform, direct or otherwise transmit information.



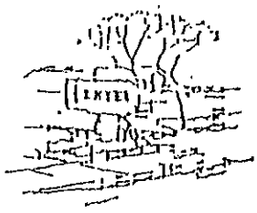
COPY AREA:

The area of the sign occupied by copy. It is computed by measuring the area enclosed by straight lines drawn to enclose the extremities of the letters or numbers.



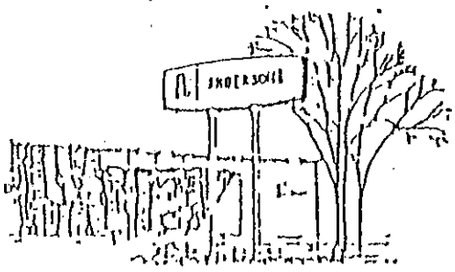
DIRECTION SIGN:

Any sign which serves solely to designate the location or direction of any place or area.



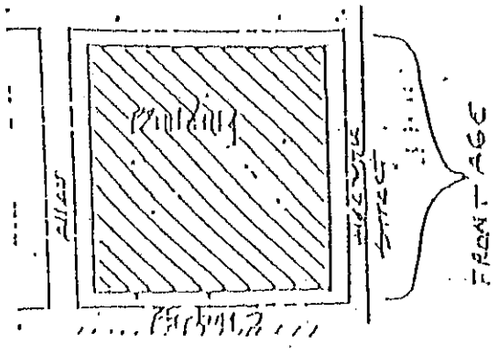
FREE-STANDING, DETACHED OR GROUND SIGNS:

A sign which is wholly supported by columns or other vertical supports in or upon the ground.



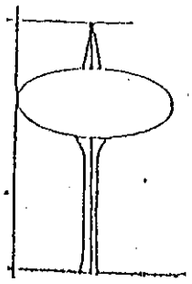
FRONTAGE:

Distance measured along the property line which fronts upon a street or alley. To constitute frontage, subject street or alley must provide access to abutting properties.



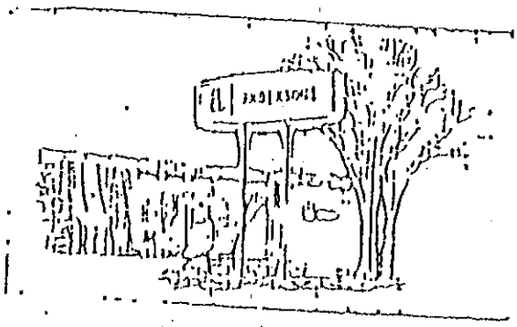
HEIGHT OF SIGN:

The distance measured vertically from the finished elevation of the ground at the point of attachment to the highest point of the sign or visual appurtenances.



ILLUMINATED SIGN:

A sign which uses a source of light for illumination.



LIGHTING, DIRECT:

Lighting, the source of which is visible to a viewer.



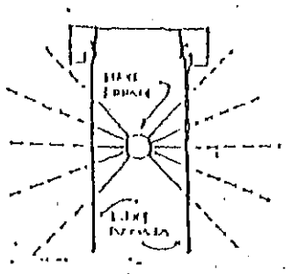
LIGHTING, FLOOD-LIT:

Lighting which is reflected from the surface of a sign or building.



LIGHTING, INDIRECT OR INTERNAL:

Lighting for which the source of light is located in such a manner that the light must travel through a translucent material other than the bulb or tube necessary to enclose the light source, which material has the effect of dispersing the light before it strikes the eye of the viewer.



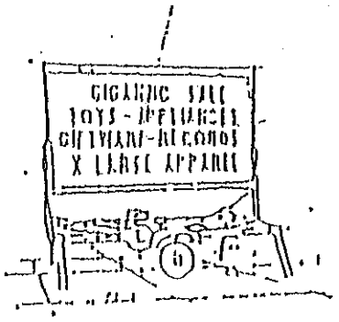
ORIENTATION:

The placement of a sign in accordance with its primary visibility from a particular location.

PORTABLE SIGN:

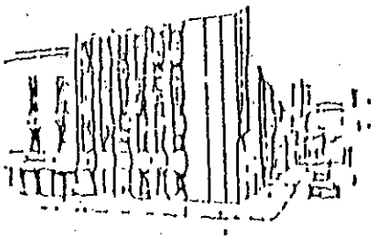
A sign which is not affixed to the ground or another structure.





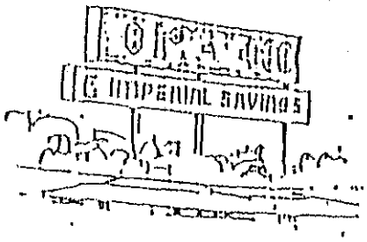
PROJECTING SIGN:

A sign other than a wall sign, which projects from and is supported by a wall of a building or other structure.



PUBLIC SERVICE INFORMATION SIGN:

A sign which provides general public service information such as time, date, temperature, weather, directional information and messages of interest to the traveling public, and which are commonly used to augment business identification signs.



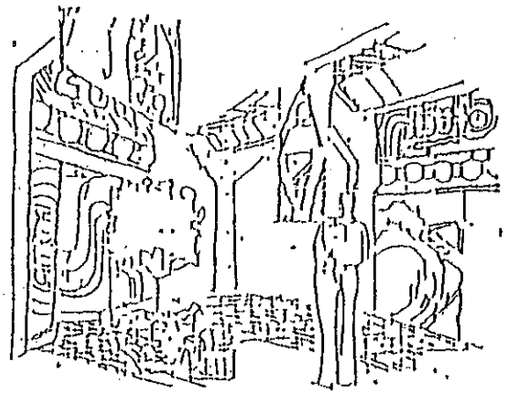
REAL ESTATE OR PROPERTY FOR SALE, RENT OR LEASE SIGN:

Any sign pertaining to the sale, lease or rental of land or buildings.



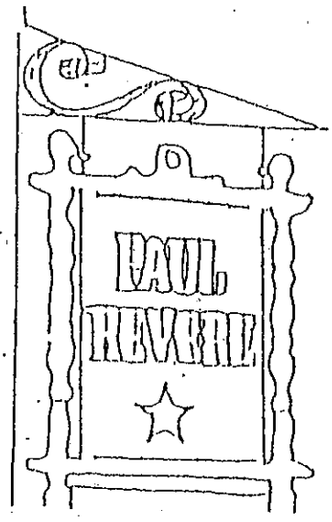
"SUPER" GRAPHICS:

Any abstract mosaic, mural or painting or graphic art technique or any combination thereof.



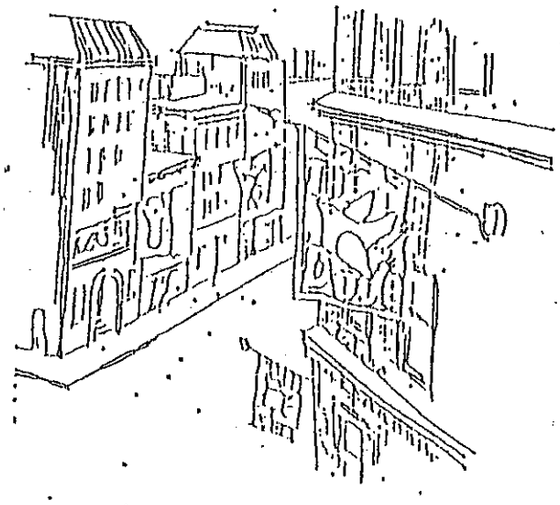
SWINGING SIGN:

A sign which is installed on an arm or spar, and which is not permanently fastened to an adjacent wall or upright pole.



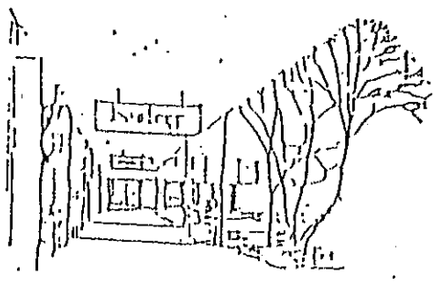
TEMPORARY SIGN:

A sign which is not permanently affixed. All devices such as banners, pennants, flags (not intended to include flags of any nations), search lights, twirling or sandwich type signs, sidewalk or curb signs and balloons or other air or gas filled figures, any sign placed on the inside of a business window, intended to be displayed for a period of time not to exceed sixty (60) days.



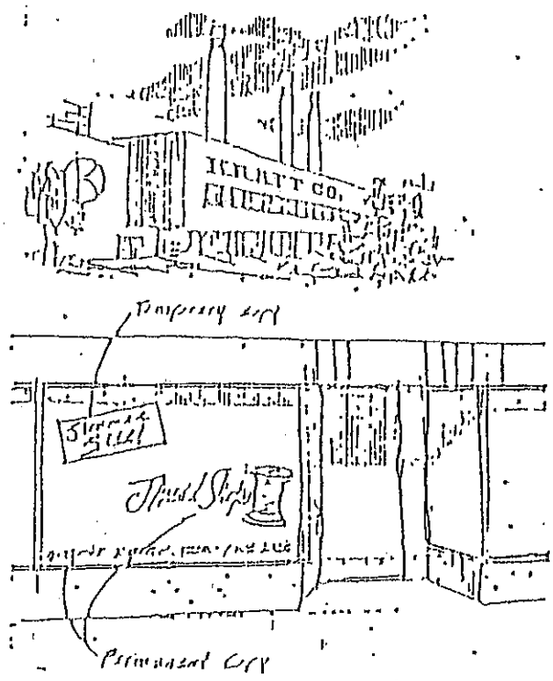
UNDER CANOPY OR MARQUEE SIGN:

A sign suspended below the ceiling or roof of a canopy or marquee.



WALL SIGN OR FASCIA SIGN:

Any sign attached to or erected against the wall of a building or structure, with the exposed face of the sign in a plane parallel to the plane of said wall.



WINDOW SIGN:

Any sign attached to or painted on the window surface of a building or structure and directed to be viewed from public property.

BILLBOARD:

A free-standing lighted or unlighted sign, advertising an establishment, merchandise, service or entertainment which is not sold, manufactured, produced, or furnished at the site on which the sign is located. Sign information is painted or printed and may be changeable.

SCHEDULE B	AREA	HEIGHT	LOCATION	ILLUMINATION	ALLOWED	EXCEPTIONS	AREA
LDR, LDR1, LDR2, CONDITIONAL USE							
Rent, Lease, Sale	6 sq. ft.	6 sq. ft.	5' from property line (or greater)	None	1 per lot		
Home Occupation	NO SIGNS PERMITTED						
Construction	32 sq. ft.	8 ft.	5' from property line (or greater)	None	1 or more		
PUD, Subdivision Identification	64 sq. ft.	8 ft.	20' from property line (or greater)	Indirect or internal	1 per street frontage	CU permit	
Directional	6 sq. ft.	Not regulated	Not in clear vision corner triangle				100%
Public Service Directional Sign	6 sq. ft.	Not regulated	Allowed in the public right of way with a CUP & with the approval of adjacent property owners on the same side of the street; otherwise, not in clear vision triangle.				
All Other Signs	PROHIBITED						
MDR, HDR							
Rent, Lease, Sale	32 sq. ft.	10 sq. ft.	5' from property line (or greater)	None	1 per lot		
Home Occupation	No Signs Permitted						
Construction	32 sq. ft.	12 ft.	5' from property line (or greater)	Indirect or internal	1 or more		
PUD, Subdivision or Apartment Identifica	64 sq. ft.	8 ft.	20' from property line (or greater)	Indirect or internal	1 per street frontage	CU Permit	
Directional	6 sq. ft.	Not regulated	Not in clear vision corner triangle	None			100%
Public Service Directional Sign	6 sq. ft.	Not regulated	Allowed in the public right of way with a CUP & with the approval of adjacent property owners on the same side of the street; otherwise, not in clear vision triangle.				
All Other Signs	PROHIBITED						
MDR, HDR Project Identification Signs Detached & Attached	(that have a conditional use permit) 1 sq. ft. per 3 lineal ft. of bldg. wall facing street Max - 50 sq. ft.	12 ft.	Not in any required setback or higher than eave line	Indirect or Internal	1 per parcel	CU Permit	

OFFICE OVERYLAY

Rent, Lease, Sale	32 sq. ft.	10 ft.	5' from property line (or greater)	None	1 per lot		
Construction	32 sq. ft.	12 ft.	5' from property line (or greater)	Indirect or Internal	1 or more		
PUD, Sudivision or Apartment Identifica	64 sq. ft.	8 ft.	20' from property line (or greater)	Indirect or Internal	1 per street frontage	CU Permit	
Directional	6 sq. ft.	Not regulated	Not in clear vision triangle	None			
Public Service Directional Sign	6 sq. ft.	Not regulated	Allowed in the public right of way with a CUP & with the approval of adjacent property owners on the same side of the street; otherwise, not in clear vision triangle.				
Accessory On-Premise Signs,Wall, Free-Standing or Canopy Marques	1 sq. ft. per 3 lineal ft. of bldg. wall facing a street Max. - 50 sq. ft.	Not to exceed height of wall, Maximum 12' high free-standing sign	Not in any required setback. On wall face facing street	Indirect, Internal Flood lit	1 per parcel or lot	by CU Permit	100%
OPEN LANDS	Shall conform to regulations concerning actual use of the property as determined by Planning Administrator						

				ILLUMINATION	ALLOWED	EXCEPTIONS	AREA
HBD & CBD							
Rent, Lease, Sale	32 sq. ft.	10 ft.	5' from property line	None	1 per street frontage		
Construction Signs	32 sq. ft.	12 ft.	5' from property line	Internal, Indirect	1 or more not to exceed 96 sq. ft.		
Directional Signs	6 sq. ft.	Not regulated	Not in clear vision triangle	Internal only			100%
Public Service Directional Sign	6 sq. ft.	Not regulated	Allowed in the public right of way with a CUP & with the approval of adjacent property owners on the same side of the street; otherwise, not in clear vision triangle.				
Accessary On Premise Wall Signs	25% of bldg. facing street. 1 sq. ft. per lineal ft. of street frontage (max.)	8 ft. above bldg. height for single story; 6 ft. for structure over 30 ft; whichever is greatest	On wall face facing street	Indirect, Internal, Direct	Not to exceed total allowable area	By CU Permit	100%
Accessary On Premise Free-Standing Sign	1 1/2 sq. ft. per lineal ft. of street frontage Maximum of 65 sq. ft.	24 ft.	May not be closer to property line of abutting lot than distance equal to 20% of width or length of lot upon which sign is to be located.	Indirect, direct, Internal	1 per street frontage	By CU Permit	100%
Marquee/Canopy	100%; None for alley or parking lot	No projection above or below marquee		Indirect, Internal	1 per street frontage		100%
Under Marquee/ Canopy	Length not to exceed 75% of marquee width	8 ft. minimum clearance		Internal	1 per business		
Non-accessory Off Premise Free Standing)	200 sq. ft.	24 Ft. or none above building height except by C.U.P.	5 ft. from property line	Indirect, Internal Floodlit	1 per property either wall or free-standing	By CU Permit	100%
Animation	Allowed for maximum of 20% of sign area. May revolve. Direct light sources not to exceed 40 watts or 60 milliamps.						

			LOCATION	ILLUMINATION	ALLOWED	EXCEPTIONS	AREA
INDUSTRIAL							
Rent, Sale, Lease	32 sq. ft.	10 ft.	5 ft from property line	None	1 per street frontage		
Construction	32 sq. ft.	12 ft.	5 ft. from property line	Internal or Indirect	1 or more not to exceed 96 sq. ft.		
Directional	4 sq. ft.	Not regulated	Not regulated	None			100%
Public Service Directional Sign	6 sq. ft.	Not regulated	Allowed in the public right of way with a CUP & with the approval of adjacent property owners on the same side of the street; otherwise, not in clear vision triangle.				
Accessory On-Premise Wall Sign	35% of wall fronting on street; 1 sq. ft. per lineal ft. of street frontage	8 ft. above building height for single story; 6 ft. for structure exceeding 30 ft., whichever is greater	On wall face facing street	Indirect, Internal	1 or more not to exceed total square footage allowed	By CU Permit	100%
Marquee/Canopy	100%; None for alley	No projection above or below marquee		Indirect, Internal	1 per street frontage		100%
Under Marquee or Canopy	Length not to exceed 75% of marquee width	8 ft. minimum clearance		Internal only	1 per business		
Accessory On Premise Free-Standing Sign	1 1/2 sq. ft. per lineal ft. of street frontage	24 ft.	May not be closer to property line or abutting lot than distance equal to 20% of width or length of lot upon which sign is to be located	Indirect, Internal Floodlit	1 per street frontage	By CU Permit	100%
Non-accessory Off Premise (Free Standing)	200 sq. ft.	24 ft. or none above building height except by C.U.P.	5 ft. from property line	Indirect, Internal Floodlit	1 per property either wall or free-standing	By CU Permit	None

* When combination of wall and free-standing signs are used, total area for signs must be reduced by 50%

FREE-STANDING, ON-PREMISE SIGNS
BASIC SIGN SIZES & SIGN SIZE/LOCATION FORMULAS

1 --- Maximum sign size = 200 sq. ft. Maximum sign height to top of sign = 24 ft.

2 --- An 80 sq. ft. sign allowed for any single property up to 50,000 sq. ft. in lot size.

3 --- For properties larger than 50,000 sq. ft. in area, total allowable sign area (sq. ft.) would be increased by 0.0016 sq.ft. of sign for each sq.ft. of property in excess of 50,000 sq.ft.

EXAMPLE 1: Proposed Silvertree Development North of Grease Monkey.

Lot Area = 125,386 sf

First 50,000 sq.ft. ---------- 80 sq. ft. of signage

Next 75,386 sq. ft. x 0.0016 sf sign/ sf prop. -------- 121 sq. ft. of signage

Total allowable Sign Area --------- 201 sq. ft.

This would allow one 200 sq. ft sign OR one 100 sq. ft. sign + one 101 sq. ft. sign or some other similar combination of signs whose total area would not exceed 201 sq.ft.

EXAMPLE 2: Broulim's Store. Lot Area = 245,678 sq. ft.

First 50,000 sq. ft. ---------- 80 sq.ft. of signage

Next 195,678 sq.ft. x 0.0016 sf sign/sf property ------ 313 sq. ft. of signage

Total allowable Sign Area ---------- 393 sq. ft.

This would allow for one 200 sq.ft sign, a 100 sq.ft. sign and a 93 sq. ft. sign or any other combinations of sign sizes whose total area would not exceed 393 sq. ft.

EXAMPLE 3: Walmart/Albertsons = 845,979 sq. ft.

First 50,000 sq.ft. ---------- 80 sq. ft. of signage

Next 795,979 sq. ft. x 0.0016 sf sign/ sf.prop.----- 1,274 sq. ft. of signage

Total allowable Signage ---------- 1,354 sq. ft.

This would allow for six 200 sq.ft. signs and one 154 sq ft. sign.

4 --- See attached EXAMPLE sheet entitled "SIGN SIZES", dated 2-13-98, for other examples of sign size calculations using:

(A) length of frontage;

(B) Factor 1 based on Building Area (Building Area x 0.004 sq. ft. sign for each sq. ft. of building with a minimum sign size of 60 sq. ft. allowed.);

(C) Factor 2 based on Building Area (Building Area x 0.008 sq. ft. sign for each sq. ft. of building with a minimum sign size of 80 sq. ft. allowed);

(D) Factor 3 based on Lot Area (Lot Area x 0.0012 sq. ft. of sign for each sq. ft. of lot size with a minimum sign size of 60 sq. ft. allowed);

(E) Factor 4 based on Lot Area (Lot Area x 0.0016 sq. ft of sign for each sq. ft. of lot size with a minimum sign size of 80 sq. ft. allowed);

(NOTE THE VERY LARGE SIGN SIZES FOR THE WALMART/ALBERTSON'S COMPLEX AND THE VERY SMALL SIGN SIZES FOR THE STRIP MALL (GREAT AMERICAN VIDEO/CHINA KING/ DOMINO'S PIZZA)

5 — Distance between signs.

$$\frac{\text{Area of Sign 1} + \text{Area of Sign 2}}{\text{Distance between Sign 1 \& Sign 2}}$$ must be equal to or less than 2.0

EXAMPLE: $\frac{\text{200sq.ft.(Area Sign 1)} + \text{200sq.ft.(Area Sign 2)}}{\text{200 ft. (Distance between Sign 1 \& Sign 2}} = 2.0$, therefor OK.

Therefor 2 signs, each having the maximum size of 200 sq. ft. each, would have to be at least 200 ft. apart.

EXAMPLE: $\frac{\text{200 (Area of Sign 1} + \text{100 (Area of Sign 2)}}{\text{155 ft. (Distance between Sign 1 \& Sign 2)}} = 1.94$, therefor OK.

EXAMPLE: $\frac{\text{150 (Area of Sign 1)} + \text{125 (Area of Sign 2)}}{\text{109 ft.(Distance between Sign 1 \& Sign 2)}} = 2.523$ therefor NOT OK (Dist. would have to be increased to 137.5 ft.)

EXAMPLE: $\frac{\text{80 (Area of Sign 1} + \text{80 (Area of Sign 2)}}{\text{85 ft. (Distance between Sign 1 \& Sign 2}} = 1.88$, therefor OK

6 — Distance from property lines. $\frac{\text{Sign Area}}{10}$ = Distance from sign to nearest adjacent property line. (Not street ROW line.)

EXAMPLE: $\frac{\text{200 sq. ft. (Sign Area)}}{10} =$ 20 ft. (Dist. from sign to nearest adjacent property line.)

EXAMPLE: $\frac{\text{80 sq. ft. (Sign Area)}}{10} =$ 8 ft. (Dist from sign to nearest adjacent property line.)

However, the distance between signs would require the signs to be $\frac{\text{200sf} + \text{80sf}}{\text{Factor of 2 or less}} =$ 140 ft apart

7 — Allowable Sign Areas for Wall Signs (Includes Protruding Signs & Roof Signs)

Allowable Area of Wall Sign = 10% of the area of the building wall for walls located within 0 ft. to 100 ft. from the street ROW line.

Allowable Area of Wall Sign = 12% of the area of the building wall for walls located within 100 ft. to 200 ft from the street ROW line.

Allowable Area of Wall Sign = 14% of the area of the building wall for walls located farther than 200 ft. from the street ROW line.

EXAMPLE

SIGN SIZES

(2-13-98)

	F1 Bldg. 60 sf + 0.004 sf/sf	F2 Bldg. 80 sf + 0.008 sf/sf	F3 Lot Size 60 sf + 0.0012 sf/sf	F4 Lot Size 80 sf + 0.0016 sf/sf
Grease Monkey				
Street Frontage — 140 ln.ft. x 0.5 sf sign/ln.ft. fr—70 sf				
Building Area — 1920 sf x (F1 or F2) sf sign/sf bldg.—	60	80		
Lot Size ——————21,980 sf x (F3 or F4) sf sign/sf lot —			60	80
KFC				
Street Frontage — 162 ln.ft. x 0.5 sf sign/ln.ft. fr.— 81 sf				
Building Area — 2100 sf x sf sign/sf bldg. ————	60	80		
Lot Size —— 25,265 sf x sf sign / sf lot ————————			60	80
Arby's				
Street Frontage — 201 ln.ft. x 0.5 sf sign/ln.ft. fr— 101				
Building Area — 2450 sf x sf sign/sf bldg ————	60	80		
Lot Size ———— 21,344 sf x F2 or F3 sf sign /sf Lot—			60	80
Walmart/Interior Stores/Albertson's				
Street Frontage — 508 ln.ft. x 0.5 sf sign /ln.ft. fr— 254 sf				
Building Area — 143,682 sf bldg. x sf sign/ sf Bldg—.	575	1150		
Lot Size ———— 845,979 sf lot x sf sign/sf Lot.————			1015	1354
K-Mart/Payless/Maurices/Radio Shack/Deseret Industries				
Street Frontage				
(2nd East St.) 550 ln.ft. x 0.5 sf sign/ ln. ft. fr— 275 sf				
(Valley Riv. Dr.) 650 ln.ft. x 0.5 sf sign/ ln. ft. fr—325 sf				
Building Area —— 145,600 sf bldg x sf sign/sf Bldg.—	582	1165		
Lot Size — 537,100 sf. lot x sf sign/sf Lot ————————			644	859

Maverick Station (1st No. & 2nd East)

Street Frontage: (2nd East) 181.5 ln. ft. x 0.5 sf sign/ ln. ft.fr--91 sf
(1 st North) 100 ln.ft. x 0.5 sf sign/ ln. ft. fr--50 sf
Building Area ---3150 sf bldg x sf sign/ sf Bldg. -------- 60 80
Lot Size ---- 23,038 sf x sf sign/ sf Lot ---------- 60 80

New Broulim's + Stores

Street Frontage
Main St.----- 240 ln.ft. x 0.5 sf sign/ln.ft. fr--120 sf
1 st West St. --- 660 ln. ft. x 0.5 sf sign/ln.ft. fr-- 330 sf
1 st North St. --- 198 ln. ft. x 0.5 sf sign ln.ft. fr-- 99 sf
Building Area --- 65,577 sf bldg. x sf sign/sf Bldg -------- 262 525
Lot Size ----245,678 sf lot x sf sign/sf Lot ---------- 295 393

New Broulim's Split Up Into 4 Sepatate Parcels

PARCEL 1 --- BROULIM'S
Street Frontage
(Main St.) 193 ln. ft. x 0.5 sf sign/ ln. ft. fr-- 97 sf
(1 st West St) 384.25 ln. ft. x 0.5.sf sign/ ln. ft. fr--192 sf
Building Area --- 48,000 sf bldg. x sf sign / sf Bldg.----- 192 384
Lot Size ---------- 156,327 sf lot x sf sign / sf Lot ----- 188 250

PARCEL 2 --- STORES ON WEST SIDE BROULIM'S
Street Frontage
(Main St.) 35 ln. ft. x 0.5 sf sign / ln. ft. fr---18 sf
Building Area --- 12,000 sf bldg. x sf sign / sf Bldg ----- 60 96
Lot Size ---------- 51,008 sf lot x sf sign / sf Lot -------- 61 82

PARCEL 3 --- SE CORNER LOT AT MAIN & 1 ST WEST
Street Frontage
(Main St.) 102 ln. ft. x 0.5 sf sign / ln. ft. fr--- 51 sf
(1 st West St.) 168.5 ln. ft. x 0.5 sf sign / ln. ft. fr -84 sf
Building Area ---- 2400 sf bldg. x sf sign / sf Bldg.----- 60 80
Lot Size ---------- 17,187 sf lot x sf sign / sf Lot ----- 60 80

PARCEL 4 --- NE CORNER LOT AT 1 ST NORTH & 1 ST WEST
Street Frontage
(1 st North St.) 198 ln. ft. x 0.5 sf sign / ln. ft. fr---99 sf
(1 st West St.) 107.25 ln. ft. x 0.5 sf sign . ln. ft fr---54 sf
Building Area ----- 4800 sf bldg. x sf sign / sf Bldg.----- 60 80
Lot Size ----------21,236 sf lot x sf sign / sf Lot -------- 60 80

Old Broulim's Store

Street Frontage
Main St. --- 330 ln. ft. x 0.5 sf sign /ln.ft. fr---165 sf
1st West St. --- 330 ln. ft. x 0.5 sf sign/ln.ft. fr---165 sf
Building Area --- 25,665 sf bldg. x sf sign/ sf Bldg.---- 103 205
Lot Size --- 108,900 sf lot x sf sign / sf Lot ---------- 131 174

Strip Mall--- Great American Video/China King/Domino's Pizza

Street Frontage --- 80 ln.ft. x 0.5 sf sign/ ln.ft. fr---- 40 sf
Building Area --- 22,000 sf bldg. x sf sign / sf Bldg.--- 88 176
Lot Size ----47,400 sf lot x sf sign / sf Lot -------- 60 80

Proposed Silvertree Development North of Grease Monkey

GRAND AUTO SUPPLY STORE
Street Frontage
(2nd East St.) 126 ln. ft. x 0.5 sf sign/ ln. ft. fr--- 63 sf
(Lorene Dr.) 226 ln. ft. x 0.5 sf sign/ ln. ft. fr---113 sf
Building Area --- 6600 sf bldg. x sf sign/sf Bldg. ---- 60 80
Lot Size --- --- 28,476 sf lot x sf sign/sf Lot --------- 60 80

FUTURE RETAIL STORES
Street Frontage
(2nd East St.) 155 ln. ft. x 0.5 sf sign/ln. ft. fr--- 76 sf
(Lorene Dr.) 222 ln. ft. x 0.5 sf sign/ln. ft. fr---111 sf
Building Area ---- 30,488 sf bldg. x sf sign / sf Bldg. ---- 122 243
Lot Size ---------- 96,910 sf lot x sf sign / sf Lot ------- 116 155

FROM POCATELLO SIGN ORD. EXAMX

15.20.200 Multi-use commercial/professional plazas. The following provisions shall apply to a complex containing two or more businesses in a commercial general, warehouse-wholesale, or industrial district:

A. Individual Business. Each individual business within such a complex shall be permitted to have one wall sign or one awning sign with a maximum sign area of one and one-half square feet for each linear foot of business frontage. Individual businesses may not have a pole/ground sign. In addition to the aforementioned permitted signage, each business shall also be allowed one sign on a side or rear wall of that portion of the building occupied by the business with an allowed sign area of one square foot for each linear foot of business frontage up to a maximum of seventy-five square feet.

B. Common Signage. Such a complex may also share additional pole/ground signage which collectively advertises the name of the plaza and/or the names of the individual businesses. See also the definition of "common signage".

1. Total sign area allowed for common signage is calculated as follows: one-half square foot of common sign area for each linear foot of building frontage and one square foot of common sign area for each linear foot of open space frontage.

2. Such a sign may be a ground sign not exceeding eight feet in height which meets sight triangle and setback requirements as governed by Section 15.20.130(A)(6)(g)

3. In no case may total common signage be less than sixty square feet nor more than two hundred square feet.

(Ord. 2385 §3, 1991: Ord. 2349 (part), 1991)

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9. "Common signage" means signage which identifies the name of a mall, plaza, professional building, or other multi-use facility as well as collectively advertising individual businesses/tenants located within the complex. These signs commonly feature a "directory-style" listing.

